



SEPTEMBER

"BUDDY" POPPY

2026

**VETERANS OF FOREIGN WARNS OF THE UNITED STATES
PROGRAMS DEPARTMENT
"BUDDY"® POPPY PROGRAM**



FALL CONFERENCE "BUDDY" POPPY DISPLAY CONTEST

These guidelines have been designed to place emphasis on the purpose and effectiveness of the displays. It is recommended that Department (State) contests rule be established in a like form.

RULES

(1) Displays will be presented and judged in three categories:

CATEGORY 1. **Public Promotion of Poppy Campaign** (Window, booth, parade, poster displays, campaign promotions, etc.)

- (a) Displays must be designed for public exposure and must bear a message soliciting a donation for and wearing of the VFW "Buddy"® Poppy.
- (b) At least one (1) of the poppies used in the display must be in its original form and color, with a label attached.

CATEGORY 2. **Memorial or Inspirational Displays** (Wreaths, memorial tablets or plaques, patriotic or devotional themes)

- (a) Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the Buddy Poppy.
- (b) At least one (1) of the poppies used in the display must be in its original form and color, with a label attached.

CATEGORY 3. **Artistic or Decorative Use of Poppies** (Post Home displays, table center-pieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)

- (a) Any display not meeting the qualifications for Categories 1 or 2 shall automatically be entered in Category 3.
- (b) At least one (1) of the poppies used in the display must be in its original form and color, with a label attached.

(2) Buddy Poppy display entries must be constructed using Buddy Poppies purchased through the VFW Store. Any display found to have used non-VFW Buddy Poppies will be disqualified.

(Revised 5/8/26)



Make sure to report this display under "Buddy" Poppy – Document how many poppies were used.

Approved by:
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